

COMPREHENSIVE SERVICES OFFERED

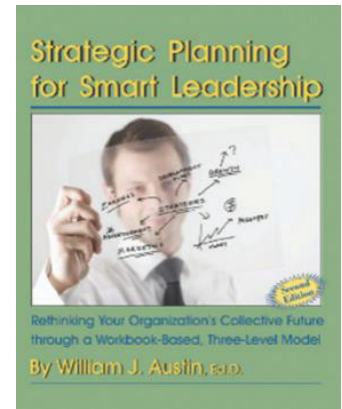
Strategic Planning

Even the best institutions do not hesitate to use a strategic planning consultant to help them identify their opportunities for growth. They recognize that a seasoned consultant can bring a fresh and independent perspective, as well as tools and methodologies to support smart forward-thinking decision making.

Added Value

Strategic Planning meetings run by the CEO or another senior executive usually turn into staff meetings. The right questions are never asked, the status-quo does not get challenged and the ‘group-think’ goes unchecked.

A professional Strategic Planning consultant brings experience, knowledge and a fresh, objective perspective – independent from culture, office politics, personal sensitivities, and ‘group think.’ Our highly qualified consultants facilitate the planning process and serve as a sounding board.



Here are the key things you can expect from our Strategic Planning Team:

1. A Process – We provide an effective process to analyze and understand the organization, its competitive position and methods for developing goals.
2. Probing, Challenging Questions – To maintain the integrity of the strategic planning process and prevent it from becoming a token effort, we ask tough questions. Answering these questions may sometimes be uncomfortable, but they shed light on the key reasons for any lack of performance.
3. Challenge of the Status-Quo – Your institution’s performance cannot be improved if the status-quo is never challenged and leaders are not willing to discuss and implement change.
4. Keeping What Works – Of course, your institution has its own strengths and traditions. We recognize these and focus on preserving and expanding successful elements.
5. Identifying What Doesn’t Work – We deliver objective information about weaknesses and what’s not working. Addressing weaknesses becomes an integral part of our strategic planning process.
6. Linking Strategy with Execution – The purpose of Strategic Planning is not to create a thick, impressive looking document that sits on the bookshelf, but to develop a detailed action plan for achieving “real world” goals and strategies that are ready for execution and celebration.